



Mosaic is Federation’s weekly TV program airing Sunday mornings on WPTV/NewsChannel 5. After more than 30 years of informing and entertaining the Jewish community, the show has gained a loyal following of thousands of Jewish community members — with 50,000 people tuning in last year. Funded completely by generous sponsors, Mosaic has a growing digital presence and an impressive list of celebrities, politicians, scholars and artists appearing on the show each season.

AD RATES:

NUMBER OF SPOTS	PRICE PER SPOT	TOTAL
26 (Two 30-second spots for 13 episodes)	\$250	\$6,500
13 (One 30-second spot per episode for 13 episodes)	\$300	\$3,900
9 (30-second spots)	\$350	\$3,150

UNDERWRITING OPPORTUNITIES:

There are **13 Mosaic shows** scheduled per season. Underwriting opportunities **start at \$2,500**. All sponsors will be acknowledged in the show credits of all episodes, listed in relation to their giving level.

Jewish Federation of Palm Beach County

PARTNERSHIP OPPORTUNITIES



The Jewish population of the Greater Palm Beaches is a rapidly growing niche audience with a desire for luxury, quality and meaning. Federation’s partnership opportunities offer meaningful ways for businesses to engage in causes that help make our community and the world a better place. Through value-added recognition benefits, Federation offers businesses access and exposure to our community’s large population of influential philanthropists.



561.478.0700
jewishpalmbeach.org

SEE THE DIFFERENCE IN YOUR BOTTOM LINE

Partnership opportunities with Jewish Federation include:

FAR-REACHING EVENTS AND FUNDRAISING ACTIVITIES: From social gatherings and business networking events to golf outings and volunteer projects, the Jewish Federation of Palm Beach County offers a comprehensive schedule throughout the year.

YEAR-ROUND MARKETING AND EXPOSURE: Receive a “continuum of coverage,” including across-the-board branding in Federation publications, a strong online presence at jewishpalmbeach.org, and a wide range of collateral materials for direct distribution and display, all of which are heavily promoted through multi-channel marketing tools.

UNPARALLELED CONTACT DEVELOPMENT: Introductions to key community leaders, pre-and post-event strategy sessions, direct interactions with specific donor groups — they’re all yours as a corporate sponsor. Our first priority is to connect you with contacts who count.

SOCIAL IMPACT

There’s real value in your standing behind a cause that’s important to your target audience.

93% of consumers want to know what companies are doing to make the world a better place.

89% of U.S. consumers are likely to switch brands to one associated with a cause, given comparable price and quality.

87% of consumers are more likely to recommend your product or service to others if you are committed to a social cause.

SOURCE: 2015 CONE COMMUNICATIONS/EBIQUITY CSR STUDY

CORPORATE PHILANTHROPY PACKAGES

EVENTS/RECOGNITION OPPORTUNITIES	DATES	\$5,000 *	\$10,000 *	\$25,000 **
One Night	Mar. 8, 2018	2 tickets and listing in Tribute Journal	2 tickets each to JPN Cocktail Party and Dessert Reception and ½ page ad in Tribute Journal	2 tickets to Major Donors Dinner and 10 tickets to the Dessert Reception and full page ad in tribute journal
Celebrating Women	Jan. 29, 2018	2 tickets	2 tickets each to Lion of Judah Reception and Luncheon	2 tickets to Lion of Judah Reception and 10 tickets to the Luncheon.
Women’s Card Party	Dec. 11, 2017	2 tickets to lunch ONLY	2 tickets to lunch ONLY	2 tickets to lunch and a give-away promo table
Night of Philanthropy	Jan. 11, 2018			2 tickets
Palm Beach Women’s Forum (2 events in Palm Beach)	Dec. 13, 2017 & Mar. 14, 2018			2 tickets
Speaker Series (7 events in Boynton Beach, Palm Beach Gardens, Wellington, and West Palm Beach)	Dec. 2017 – Mar. 2018		2 tickets to Series	2 tickets to Series
Life & Legacy Event	Mar. 20, 2018	1 ticket	2 tickets	2 tickets
PAC (3-4 part series)	TBD	1 ticket	2 tickets	4 tickets
Donor Recognition Wall	Ongoing	Branding	Branding	Branding
Lunch with CEO & Board Chair	TBD		Yes	Yes
MOSAIC (13 episodes)	Dec. 2017 – Mar. 2018		Printed name on billboard	Sponsor–Produced Commercial (1 per episode)
Major Gifts Newsletter	Quarterly		Branding	Branding
Federation Website	Ongoing	Branding	Branding	Branding
Honor Roll	Mar. 2018 – Nov. 2018	Branding	Branding	Branding
MLK Day of Service	Jan. 15, 2018	Branding	Branding	Branding

* If tickets are a part of the package, your business name and/or logo will appear on printed collateral, including invitations, emails, printed and digital signage, programs and thank you messages, where available.

** At this level, you receive all the benefits described above plus your business will be mentioned from the podium during the presentations and be included in any press releases associated with the event.