

Today. Tomorrow. Forever.

A VISION FOR THE FUTURE





THIS IS A PIVOTAL MOMENT IN OUR COMMUNITY'S HISTORY.

Jewish Palm Beach is one of North America's largest, fastest-growing and most vibrant Jewish communities. We are inspired by the countless children who enjoy our local Jewish summer camps and preschools, the growing enrollment in our renowned Jewish day school and teen programs, and individuals across different life stages and interests who actively take part in Jewish life.

With this progress comes profound responsibilities. Providing specialized support for people in need. Offering unwavering aid to the people of Israel and Jews in crisis worldwide. Combating the alarming surge of antisemitism.

In response to substantial growth and change, we are collectively embarking on a bold endeavor: Campaign for the Future. This historic initiative embodies our commitment to supporting people in need and strengthening Jewish life for *Today, Tomorrow and Forever.*

We are deeply grateful for the overwhelming support Campaign for the Future has already received. Generous, compassionate people have stepped forward to be part of this momentous effort. Together, we are dreaming big and giving like never before.

Thank you for being an integral part of Campaign for the Future. Join us to make a lasting impact and create a brighter future for all.

Susan Shulman Pertnoy
Board Chair
Jewish Federation of Palm Beach County

William A. Meyer
Chair
Campaign for the Future





JEWISH PALM BEACH IS **RAPIDLY TRANSFORMING** BEFORE OUR EYES.

200,000 People

By 2026, the number of **people living in Jewish households** will have grown 20x over 50 years.

Growing Service Demands

Expanding needs are quickly outpacing the reach of our existing network of services, which were primarily built to support a smaller and mostly seasonal population.

Surging Antisemitism

Our area is home to **the highest number of antisemitic incidents** in Florida, while the state ranks 4th in the U.S.

Increased Responsibility

The global community looks to Palm Beach to confront enormous challenges, in times of calm and times of crisis.

CAMPAIGN FOR THE FUTURE MEETS THIS HISTORIC MOMENT.

The tremendous challenges we confront and our ambitious community aspirations demand that we reconsider how our contributions create meaningful impact.

Campaign for the Future is the boldest fundraising effort in our community's history. Transforming Jewish Palm Beach requires the dedication, collaboration and commitment of our entire Jewish community.

Through this significant campaign, we address the needs of *Today* with annual contributions, prepare for *Tomorrow* with multi-year commitments, and ensure we are there *Forever* with endowments.

Campaign for the Future recognizes your total giving over multiple years, empowering you to direct your support to the Annual Campaign, Impact Areas, Federation programs and partner organizations that matter to you for **Today, Tomorrow** and **Forever**.





YOUR GENEROSITY SHAPES OUR APPROACH TO CREATING REMARKABLE IMPACT.

To meet the expansive needs and opportunities before us, **Campaign for the Future** harnesses our community's reputation for effective problem-solving, bold leadership and generous philanthropy.

- ✔ **We evaluate needs** and opportunities in the Jewish community – here at home, in Israel and across the globe.
- ✔ **We mobilize a network** of leaders, programs and partner organizations, all working together to address our community's needs.
- ✔ **We maximize the impact of your generosity** and involvement to take on the community's most critical priorities.

TOGETHER, WE ADDRESS THE AREAS OF GREATEST NEED.

Campaign for the Future is dedicated to five **Impact Areas**, in which we boldly tackle our community's most critical challenges and priorities head-on.

Your Campaign for the Future participation goes beyond meeting immediate needs; you help to secure our community's future through forward-thinking, multi-year commitments and enduring endowments.



CARE FOR PEOPLE IN NEED

At the core of our community is a deep commitment to taking care of each other. With Campaign for the Future, we're stepping up for struggling families, frail seniors and people facing crisis around the world. Our goal is simple: to create a community where help is accessible whenever needed and we can provide support whenever possible.

Your Impact

- ✔ Offering financial assistance to people facing hardships.
- ✔ Helping individuals thrive with personalized career counseling.
- ✔ Extending mental health and trauma support for those in need.
- ✔ Delivering meals and food pantry services to alleviate hunger.
- ✔ Providing relief to people impacted by crises around the world.
- ✔ Supporting Holocaust survivors with specialized care.
- ✔ Ensuring that services are available for people with disabilities.



PROTECT AND STAND UP FOR OUR JEWISH COMMUNITY

We have a steadfast commitment to combating the rise of hatred against Jews and others. We are determined to stand strong and lead local efforts that confront antisemitism and hatred, promote tolerance and enhance community safety. Campaign for the Future empowers our Jewish community to live proudly and safely.

Your Impact

- ✔ Advocating for legislators to enact change.
- ✔ Enhancing security for Jewish events and institutions.
- ✔ Promoting education aimed at identifying and addressing antisemitism.
- ✔ Expanding Holocaust education in local schools.
- ✔ Building strong relationships with leaders and organizations of various faiths and backgrounds.
- ✔ Providing essential support for students on college campuses.



SAFEGUARD THE PEOPLE OF ISRAEL

Our dedication to our extended family in Israel is unwavering *Today, Tomorrow and Forever*. Federation bolsters human services, education and healthcare – and in times of crisis, we amplify our commitment to the safety and welfare of the people of Israel. Campaign for the Future strengthens our efforts and responds to Israel’s ever-changing needs.

Your Impact

- ✔ Mobilizing emergency relief to evacuate, house, protect and care for Israelis.
- ✔ Providing long-term trauma relief for people in crisis.
- ✔ Ensuring access to affordable housing for vulnerable populations.
- ✔ Mentoring at-risk children in Israel’s periphery.
- ✔ Enhancing safe rooms and bomb shelters – integral to Israeli life.
- ✔ Promoting an inclusive society that embraces Israel’s diverse communities.
- ✔ Guiding the *Aliyah* process and helping new immigrants thrive.



INSPIRE CHILDREN AND TEENS WITH POWERFUL JEWISH EXPERIENCES

The future of the Jewish people hinges on empowering children and teens with vital opportunities to strengthen their connection to Jewish heritage, values and identity. Through Campaign for the Future, we are expanding popular programs, creating new avenues of engagement and guiding teens as they embark on their Jewish journeys.

Your Impact

- ✔ Delivering in-home Jewish-themed learning activities, including free Jewish books.
- ✔ Supporting daycare, preschool and day school programs.
- ✔ Hosting engaging Jewish family programs.
- ✔ Providing scholarships for enriching Jewish camp, school and travel experiences.
- ✔ Creating unforgettable Jewish summer camp adventures.
- ✔ Facilitating teen travel experiences to Israel.
- ✔ Fostering connections with Jewish teens worldwide.



CONNECT PEOPLE WITH JEWISH LIFE

Our tent is welcoming and inclusive, united by the desire to do good, uphold core Jewish values and celebrate who we are. Through Campaign for the Future, we're creating powerful experiences that strengthen connections with everyone in the Jewish community.

Your Impact

- ✔ Engaging cultural arts, wellness and adult education programs.
- ✔ Empowering volunteer service projects that drive positive change.
- ✔ Offering exciting programs and travel experiences for young adults.
- ✔ Providing essential resources for newcomers to feel at home.
- ✔ Celebrating holidays together as a tight-knit community.
- ✔ Creating inclusive experiences that embrace our diversity, including interfaith families, LGBTQ+ Jews and more.





CREATE YOUR IMPACT FOR TODAY, TOMORROW AND FOREVER.

Campaign for the Future offers diverse giving options to maximize your impact in the Palm Beaches, in Israel and around the world. Gifts to Federation's Annual Campaign and targeted gifts to Impact Areas, Federation programs and partner organizations can support community needs *Today, Tomorrow* and *Forever*.

You direct your support.

- ✔ Your **Annual Campaign gift** is an unrestricted donation that fuels our response to the greatest areas of need in our community.
- ✔ In addition to your Annual Campaign gift, you can make a supplemental **targeted gift** to a specific Impact Area, Federation program or partner organization that is close to your heart.

You choose when your gift will make an impact.

- ✔ **Today** with support for the current year.
- ✔ **Tomorrow** with gifts committed over a multi-year contribution period.
- ✔ **Forever** by establishing permanent endowments to sustain long-term support for our community.

CELEBRATING YOUR COMMITMENT

Campaign for the Future recognizes you for the total amount of confirmed commitments from now through June 30, 2026.

Commitments of \$1 Million or more

Founding Community Visionaries

Donors whose Campaign for the Future giving reaches \$1 million or more are named Founding Community Visionaries, and enjoy public recognition, such as in *Palm Beach Daily News* and on *mosaicTV* show.

Recognition Levels	\$10 million
	\$7.5 million
	\$5 million
	\$2.5 million
	\$1 million

Commitments of \$100,000 or more

We gratefully recognize donors whose cumulative commitments total \$100,000 or more during Campaign for the Future. In addition to special recognition opportunities, these donors will be listed in Federation's annual Honor Roll.

Recognition Levels	\$750,000
	\$500,000
	\$250,000
	\$100,000

Gifts under \$100,000

Donors who have made a multi-year commitment or endowment under \$100,000 will be recognized in each Honor Roll.

Opportunities to name physical spaces, program centers and events are available for donors of \$2.5 million or more.



YOUR GIVING IS THE ENGINE BEHIND AN IMPACTFUL NETWORK OF PROGRAMS AND ORGANIZATIONS.

Your investment in our community is far-reaching because of our robust network of local, national and global Jewish partner organizations and programs. We support our network through your contributions.

Local Federation Programs

- ✔ Career & Community Resources
 - Career Connections (in partnership with Alpert Jewish Family Service)
 - Hebrew Free Loans
 - Jewish Disabilities Network
 - Scholarships for Summer Camp and Israel Travel
- ✔ Community & Volunteer Engagement
 - Dorothy & Sidney Kohl Jewish Volunteer Center
 - Family Engagement, such as the PJ Library® and PJ Our Way® programs
- ✔ J-Secure Community Safety and Security Program
- ✔ Jewish Community Relations Council
- ✔ Jewish Women's Foundation
- ✔ Lorraine & Jack N. Friedman Commission for Jewish Education, including:
 - Adult Jewish Education
 - Israel Program Center
 - Jewish Teen Engagement
 - J.N. Somers Yad Hebrew School for Students with Differing Abilities
 - Teacher Development and School Services
- ✔ Mandel Center for Leadership Development, including:
 - Emerging Leadership Program (ELP)
 - JPRO Palm Beach
 - Mandel Leadership Institute (MLI)
 - Wexner Heritage Program
- ✔ Missions
- ✔ *mosaic* Public Affairs TV Show and Podcast
- ✔ OneWorld: Davis Family Tolerance Project
- ✔ Palm Beach Center to Combat Antisemitism & Hatred
- ✔ Palm Beach Israel Business Alliance
- ✔ Stacey & Mark Levy Center for Israel & Overseas
- ✔ William A. Meyer Jewish Community Foundation

Local Jewish Partner Organizations

- ✔ Arthur I. Meyer Jewish Preparatory School
- ✔ Ferd & Gladys Alpert Jewish Family Service, including the Melvin J. & Claire Levine Jewish Residential & Family Service
- ✔ Mandel Jewish Community Center of the Palm Beaches
- ✔ MorseLife HomeCare's Lola & Saul Kramer Senior Services

Supported Jewish Organizations with Local Programs

- ✔ BBYO
- ✔ Hillel International, with added support to Hillel of Broward and Palm Beach
- ✔ Jewish Educational Loan Fund (JELF)
- ✔ Jewish Grandparents Network
- ✔ KAVOD SHEF (Survivors of the Holocaust Emergency Fund)
- ✔ Keshet
- ✔ The Kind Kitchen of Palm Beach
- ✔ March of the Living
- ✔ OneTable and Together @OneTable
- ✔ Promise Fund of Florida (in partnership with Alpert Jewish Family Service)
- ✔ StandWithUs

Scan the QR code to learn more about our partners and programs.



Israel & Overseas Jewish Partner Organizations

- ✔ American Jewish Joint Distribution Committee (JDC)
 - Camp Szarvas, a Jewish summer camp in the former Soviet Union
 - JOINTECH, which uses technology and data to help the most vulnerable populations
 - Chesed in St. Petersburg, Russia, providing human services to Jews in need
 - Mosaik Jewish Community Hub, a co-working space for Jewish community projects in Budapest
- ✔ Birthright Israel
- ✔ Ethiopian National Project (ENP)'s SPACE Program
- ✔ The International Center for Tzfat Kabbalah
- ✔ The Jewish Agency for Israel
 - Social center at Amigour affordable senior housing facility in Israel
 - Jewish summer camps in the former Soviet Union
 - Masa Israel Journey
 - *Shlichim* and *Shinshinim* emissary programs
 - Youth Futures mentorship program for at-risk children in Israel
- ✔ Jewish Federations of North America
- ✔ Palm Beach-Budapest Jewish Community Partnership
- ✔ Partnership2Gether with Israel's TZAHAR Region (Tzfat, Hatzor HaGilit and Rosh Pina)
- ✔ United Hatzalah

DEDICATED LEADERS GUIDE OUR COMMUNITY'S FUTURE.

Campaign for the Future Cabinet

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Chair, Campaign for the Future

Sanford M. Baklor
Past Board Chair

Richard B. Comiter
Founding William A. Meyer Jewish Community Foundation Co-Chair

Charles Gottesman
Development & Campaign Chair

Michael Hoffman
President & CEO

Mark F. Levy
Secretary of Federation & Past Board Chair

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Board Member & Past Mandel JCC Board Chair

Arthur S. Loring
Vice Chair of Federation & Past Board Chair

Ron P. Pertnoy
Vice Chair of Federation & Corporate Sponsorship Chair

Susan Shulman Pertnoy
Board Chair

Hope Silverman
Immediate Past Board Chair

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Commission for Jewish Education Chair & Past Women's Philanthropy Chair

Joel H. Yudenfreund
Mandel JCC Board Chair & Past William A. Meyer Jewish Community Foundation Chair

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Beryl Simonson, *Treasurer*

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Development & Campaign Chair

Ronda Starr,
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Vivian Lieberman,
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Debbie Shapiro, *Human Resources & Leadership Development Chair*

Brian Seymour, *Israel & Overseas Chair*

Keith Braun, *William A. Meyer Jewish Community Foundation Chair*

Juliana Gendelman, *Member-at-Large*

Ira M. Gerstein*, *Member-at-Large*

Leadership of Local Partner Organizations

Alpert Jewish Family Service
Gary Hoffman and Marc Hopin

Kramer Senior Services Agency, a subsidiary of MorseLife
Terri Sriberg and Dr. Alan Sadowsky

Mandel Jewish Community Center
Joel H. Yudenfreund and Jesse Rosen

Meyer Jewish Preparatory School
Robin Kanel and Dr. Richard Cuenca

*Past Board Chair

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Professional Leadership Team

Michael Hoffman, *President & CEO*

Melissa Arden, *Chief Planning Officer*

Mindy Hanken, *Chief Program Officer*

Matt Kernkraut, *Chief Development Officer*

Kathy Sigall, *Chief Financial Officer*

Corporate Members

Our work is possible through partnerships with dedicated corporate members.

Alley, Maass, Rogers & Lindsay, P.A.

Alvarez & Marsal Tax, LLC

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Appleby | Yudenfreund
Wealth Management & Consulting

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Martin Fence Co.

Nason Yeager, Attorneys at Law

Rogers Design Group

Shapiro | Pertnoy Companies

TD Bank

The Decorators Unlimited

Trustbridge Hospice of Palm Beach County



YOUR ROLE IN CAMPAIGN FOR THE FUTURE **BEGINS NOW.**

Only with your involvement can we write the next chapter of Jewish Palm Beach and strengthen communities around the world.

Where anyone who needs help has the support and opportunities to live with dignity.

Where antisemitism and hatred have no home.

Where our family in Israel is protected.

Where younger generations have deep, meaningful connections with Jewish identity.

Where people of all ages enjoy the beauty of Jewish life and are actively involved in fulfilling our Jewish values.

Powered by you, Campaign for the Future accomplishes all of this – *Today, Tomorrow and Forever.*

MISSION

Strengthen Jewish identity, energize the relationship with Israel and meet human needs that are uniquely the obligation of the Jewish community.

VISION

Develop the human and financial resources necessary to ensure a vibrant Jewish future.



Take the next step with Campaign for the Future.

Contact your representative at Jewish Federation of Palm Beach County or one of our partner organizations. You are also encouraged to contact Matt Kernkraut, Chief Development Officer, at matthew.kernkraut@jewishpalmbeach.org or 561.242.6640.

